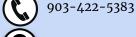
Daniel Tvete

Mobile Game Designer

Passionate about crafting game experiences





McKinney,TX 75071



www.danieltvete.com



<u>linkedin.com/in/daniel-tvete</u>

Career Summary



QA Analyst **QA Point of Contact** 2015-2020

Mobile Game Designer 2020-2023

- FTP Monetization
- Design for Live-Ops
- Design for Social Casino
- Design for Match-3
- Game Optimization
- Game Analytics & AB Tests
- Rapid Prototyping





Unannounced Project

- Arcade/ Social Casino
- Worked 2021–2023



Rumble Match • Match-3

- 4.4 Rating
- Worked 2021–2022



Shark Tank Tycoon

- Idle Clicker
- 3.9 Rating
- 1M+ Downloads
- Worked 2020-2021



Coin Dozer: Sweepstakes

- Arcade/Casino
- 4.4 Rating
- 150M+ Downloads
- Worked 2020-2021



Skills & Proficiencies

- Unity Engine
- Unreal 5 + Blueprint
- Google Suite
- Atlassian (Jira, Confluence)
- Notion
- Jenkins
- Scrum & Agile work environment
- Leanplum
- Unity Gaming Services
- DeltaDNA
- Adobe Creative Suite
- 3D Studio Max
- Prototyping using Figma
- Prototyping using GML



Languages:

Fluently written & verbal

- English
- Norwegian

Competent written & verbal

- Danish
- Swedish



Experience

Mobile Game Designer – Game Circus LLC, Addison TX

May 2020-June 2023

- Designed and implemented Live-Ops and meta-systems for an unannounced Social Casino game.
- Designed and implemented game-agnostic and fully customizable popup, ad and monetization system that controls when and where popups, IAPs and Offers can appear for Game Circus.
- Performed extensive research into competitive social casino games to help deliver improvements that increased the FTUE survival rate by over 15% during soft launch for an unannounced Social Casino game.
- Designed and implemented Coin Dozer: Sweepstakes' Season Pass system expanding the game's revenue
- Rebalanced all of Coin Dozer: Sweepstakes' Seasonal Events with the implementation of Seasonal Pass.
- Designed game and data spreadsheets, and co-designing the entrepreneur mini-game for Shark Tank Tycoon.
- Designed Shark Tank Tyocoon's VIP feature.
- Explored and pioneered Rapid Prototyping for Game Circus in a design role in a 4-person team, creating multiple rapid prototypes within 12 weeks, spanning genres including Merge-2, Merge-TD, Action Shooter,
- Created, started and closed AB tests, creating data funnels and analyzing game KPI's via Leanplum, DeltaDNA, Unity Gaming Services, Sensor Tower and App Annie

Freelance Game & Level Designer – Project Flight School LLC, Dallas TX November 2021 - June 2022

- Designed and rebalanced over 120 unique levels for Rumble Match
- Provided feedback and improvements for an unannounced puzzle game

Quality Assurance Analyst – Game Circus LLC, Addison TX

March 2015 - May 2020

• Acted as a QA Point of Contact, leading 6-8 QA members on over 6 game projects

• Writing test plans and performance & compatibility plans for over 6 game projects • Provided game feedback and improvements directly to the development team

- Discovered and documented over 2000 bugs and improvements in Jira

Education & Training

Lean Six Sigma - Yellow Belt December 2019

BA (Hons) Computer Games Design – University of Teesside, Middlesbrough England September 2008 - May 2009

3D Games Design – Noroff Instituttet, Kristiansand Norway August 2007 - May 2008

3D Design & Animation – Noroff Instituttet, Fredrikstad Norway

August 2006 - May 2007